




 268 TALCOTT NOTCH RD, FARMINGTON, CT

 313-268-0376

 SEAN@SEANCRANE.COM

PORTFOLIO

 WWW.CRANECREATIVECONTENT.COM

MY OTHER WEBSITES

 WWW.SEANCRANE.COM

EDUCATION

UNIVERSITY OF RICHMOND
RICHMOND, VA
BA ENGLISH

AWARDS

ADVERTISING – CANNES, ONE SHOW, CA, CLIOS, ADDYS, ARCHIVE, REGIONAL BEST OF SHOW

PHOTOGRAPHY – BBC, NATGEO, SIERRA CLUB, NATIONAL WILDLIFE FEDERATION, SMITHSONIAN, ARCHIVE

CREATIVE DISCIPLINES

CREATIVE DIRECTOR, WRITER, ART DIRECTOR, VIDEOGRAPHER, PHOTOGRAPHER, DIRECTOR, EDITOR

PERSONAL PROJECTS

- LICENSE [WILDLIFE STOCK PHOTOGRAPHY WORLDWIDE](#)
- RUN [CRANE WILDLIFE TOURS](#)
- OWNER OF [SPECIES LIMITED APPAREL](#)
- AUTHOR/PHOTOGRAPHER OF [AMERICAN HYDRANT](#)

SEAN CRANE

CREATIVE DIRECTOR

With over three decades of experience as a writer and creative director at some of the top advertising agencies in the country, leading some of the biggest brands in the world, I've spent my career helping clients find their voice, define their identity, and tell their stories in compelling, effective ways. From Fortune 500 companies to scrappy startups, I've worked across nearly every category (auto, health, consumer packaged goods, restaurants, sports, manufacturing, insurance, and entertainment to name a few) building a reputation for big ideas and beautifully crafted execution across all media channels.

WORK EXPERIENCE

MINTZ + HOKE

AVON, CT
2018–2025

CHIEF CREATIVE OFFICER

Responsible for all creative output of the agency, as well as new business development. Key clients included Access Health CT, Fidelco Guide Dogs, Antares Capital, Otis Elevator, Deloitte, Hartford Symphony Orchestra, CT Foodshare, and Leonardo DRS Defense.

GREY GLOBAL GROUP

NEW YORK, NY
2008–2018

EXECUTIVE CREATIVE DIRECTOR

Was a key player in Grey's much celebrated creative renaissance. Ran multiple creative groups. Key clients included National Park Service, J.M. Smucker Co, Ortega Tacos, NFL, Prep H, Bumble Bee Tuna, Folgers, Ketel One, Longhorn Steakhouse, Kiawah Island.

DONER

DETROIT, MI
2003–2005/2007–2008

ASSOCIATE CREATIVE DIRECTOR

I had two stints at Doner, sandwiched around a year at Leo Burnett, helping to build brands like HGTV, Mazda, Cox Communications, and La-Z-Boy.

LEO BURNETT

DETROIT, MI
2005–2007

ASSOCIATE CREATIVE DIRECTOR

We were basically an out-of-house/in-house agency for General Motors. I helped craft narratives for Pontiac, Cadillac, and GM Goodwrench.

J. WALTER THOMPSON

NEW YORK, NY
1999–2002

SENIOR WRITER

I touched just about every account at the agency, writing award-winning scripts for Listerine, Smirnoff, Bailey's, Lever Brothers, Lipton, Trident, Cottonelle, Kleenex, Bermuda Tourism, Zantac 75, Kellogg's, Halls, Ragu, Thermasilk, and many others.

KARSH & HAGAN

EVANS GROUP
MCCLAIN FINLON
BARNHART
DENVER, CO
1990–1999

WRITER/ASSOCIATE CREATIVE DIRECTOR

The first ten years of my career were spent across four agencies in Denver, most notably Karsh & Hagan, where I was second in command of the creative department, building brands like Colorado Lottery, Denver Tourism, Steamboat Resort, Water World Water Park, Sun World Produce, Head Sports, Tyrolia Bindings, Weston Hotels, and more.

CREATIVE PHILOSOPHY

SENSIBILITY IS EVERYTHING. To me, sensibility can be even more important than the idea itself. It's the difference between emotional and sappy, between funny and corny, between cool and contrived. It's not just about the message, but how that message is delivered – with just the right tone and overall aesthetic. That's where brands usually connect or fall flat. And it's the intangible I bring to the table as a multidisciplinary creative.